



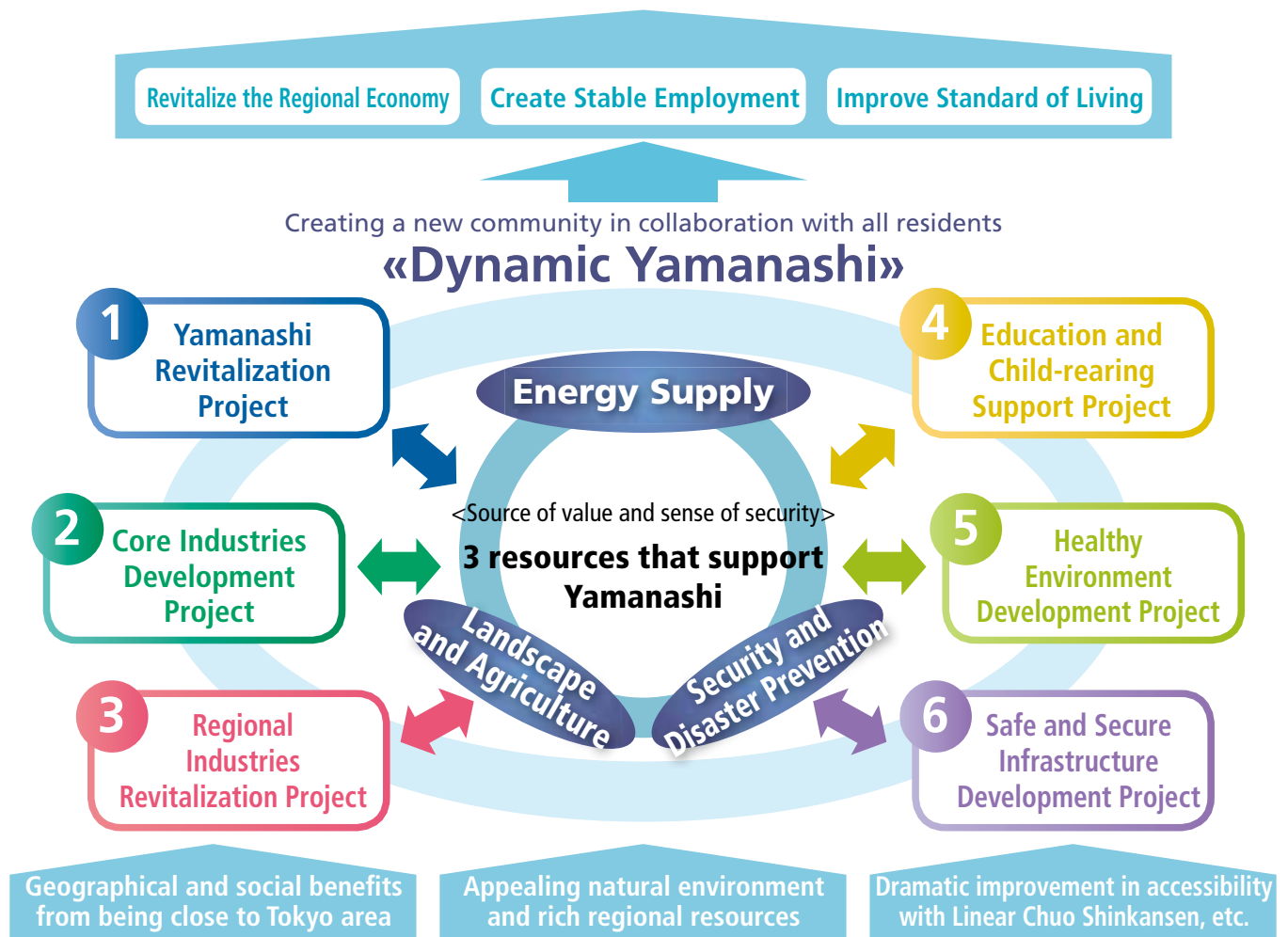
Basic Strategy for Creating a New Community

Yamanashi is developing 6 projects in collaboration with residents in order to achieve a “Bright and Secure Community.” This concept is based on 3 resources that support Yamanashi: “Energy Supply,” “Landscape and Agriculture” and “Security and Disaster Prevention.” By focusing on development in these resources, all residents can fulfill their aspirations and have a brighter and more secure life-style.

Regional community goal: “Bright and Secure Community”

<Vision of Future> platform for vigorous lifestyles, lively activities and exchanges

■ Yamanashi population: 1 million ■



3 resources that support Yamanashi

Energy Supply

[The driving force of the regional economy]

A more vibrant regional economy and lively community for residents can be achieved by reinforcement of supplying energy and providing a stable and low-cost energy supply.

Landscape and Agriculture

[The appeal and attraction of regional resources]

The appeal and attraction of Yamanashi can be increased, for example, by making the rural landscape more beautiful to attract people and by creating new value assets. This can be achieved by strengthening the link between industries and regions as well as by maintaining and developing regional industries that are unique to Yamanashi, such as agriculture, for the future.

Security and Disaster Prevention

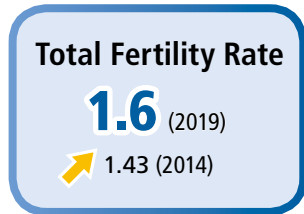
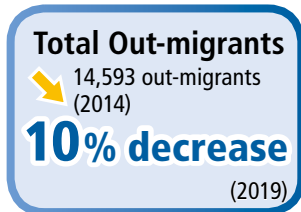
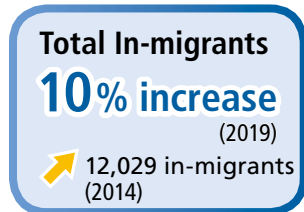
[Protecting the community and economic activities]

Yamanashi can continue to ensure safety and security of its community for all residents by making steady improvements and preparing for potential natural disasters, and by working together with the community, businesses, administrative bodies, etc., to offer a good balance in resources such as education, child-rearing, health care and social services.



Yamanashi Revitalization Project

The prefecture has taken an active role as a catalyst and is strongly promoting regional revitalization policies while reinforcing cooperation and collaboration with various entities in order to stop the negative spiral of depopulation and reverse this trend into a virtuous cycle.



Main Activities

[Regional revitalization]

- ✓ Establish and promote prefectural population vision and comprehensive strategy
- ✓ Establish a comprehensive international strategy and promote effectively
- ✓ Hold “Yamanashi Future Forum” meetings to introduce new ideas to the prefectural administration
- ✓ Cultivate human resources using the Yamanashi Prefectural Satoshi Omura Human Resources Fund

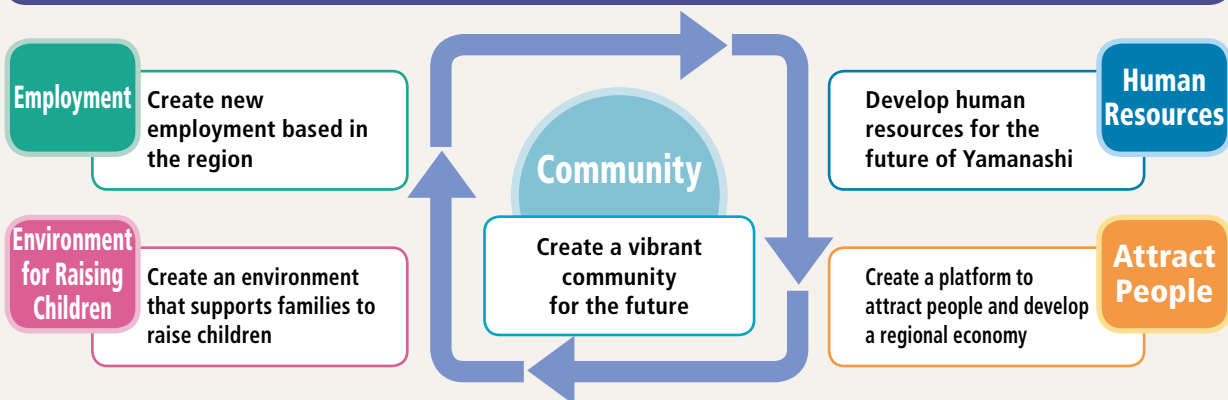


Yamanashi's Population Vision – Revitalizing Towns, People and Work (Established September 2015)

The total population of Yamanashi peaked in September 2000, and thereafter the population declined and is currently above 830,000 people as of January 2016. There is concern that if the population declines at the current rate, it would have a significant impact on the regional economy, social services and etc.

As a result, the vision's goal is a population of 750,000 in 2060. The plan is to use the appeal of the prefecture's rich natural surroundings and close proximity to the Tokyo area, take full advantage of new services like the Linear Chuo Shinkansen and develop policies which continue to maintain and increase regional vitality. Furthermore, the goal is for a population of 100,000 people when considering the “population that is mutualistic and cooperative to Yamanashi,” which essentially combines the resident population with the “linkage population,” or that population with ties to Yamanashi.

Yamanashi's Comprehensive Strategy – Revitalizing Towns, People and Work (Established December 2015)





Core Industries Development Project

This project aims to maintain, develop and expand the core industries by strengthening energy and human resources and creating new industries that use Yamanashi's strengths, in order to create a new regional community and reinforce the essential economic infrastructure.

Total Number of Large Businesses and Factories (Cumulative)

65 locations
(2019)

Low-cost Electric Power Supply

470 million kWh
(2019)

Employment Rate in Yamanashi for Graduates from Universities, etc. Located in the Prefecture

50.0% (2019)
↑ 44.2% (2014)

Total Number of New Businesses (Cumulative)

290 businesses
(2019)



Main Activities

[Core Industries]

- ✓ Accumulation of new and growth industries, such as fuel cells and medical devices
- ✓ Develop and maintain effective industrial area

[Energy]

- ✓ Stable and low-cost electrical power supply for businesses within the prefecture
- ✓ Introduce highly efficient power generation system and develop storage system

[Human Resources]

- ✓ Set up advanced courses at a technical high school
- ✓ Set up a human resources supply system for the regional industries
- ✓ Recruit and retain professionals
- ✓ Promote employment in Yamanashi for technical human resources using scholarships

[Small and Medium Size Companies]

- ✓ Establish development regulations for small and medium size businesses, etc., and promote policies comprehensively
- ✓ Set up an environment for creating new business and develop and protect intellectual properties



Regional Industries Revitalization Project

This project aims to strengthen networks among industries like agriculture, forestry, fisheries, processing and tourism. It also aims to link different communities in the prefecture and form collaborations among various industrial, academic, government and financial groups in order to create industries that are both lucrative and unique as well as to revitalize communities in the prefecture.

Tourists

31.43 million tourists
(2019)
↑ 30.02 million tourists (2014)

Total Tourist Spending

410.2 billion yen
(2019)
↑ 357.3 billion yen (2014)

Wood Production Volume

310,000 m³
(2019)
↑ 156,000 m³ (2014)

Agricultural Production Value

95 billion yen
(2019)
↑ 87.6 billion yen (2014)

Value of Precious Metal Shipments – Domestic Market Share

30.0% (2018)
↑ 28.3% (2013)



Main Activities

[Tourism]

- ✓ Establish and promote new plans to revitalize tourism industry
- ✓ Improve and use the appeal of tourist resources such as the World Heritage Site Fujiisan

[Forestry]

- ✓ Preserve healthy forests by promoting appropriate forestry practices
- ✓ Promote FSC certified prefectural lumber and actively introduce CLT construction and other methods

[Agriculture, Farming and Mountain Villages]

- ✓ Set up sales locations for agricultural products grown in the prefecture for the Southeast Asia market
- ✓ Develop agricultural branding and original product types
- ✓ Eliminate fields that have been abandoned and promote the consolidation of farmland
- ✓ Support new farming and promote businesses that enter the agricultural market

[Local Industries]

- ✓ Develop branding and expand sales routes for jewelry, wine and textile goods, etc.
- ✓ Improve the abilities of design of small and medium size businesses and support human resource development

[Commerce]

- ✓ Revitalize commercial districts linked with cities, towns and villages
- ✓ Develop and maintain the areas around the southern entrance of Kofu station and around Kofu castle

